



ZOOLOGICAL SOCIETY

NEWS ADVISORY

FOR IMMEDIATE RELEASE
October 20, 2009

CONTACT:
Diane McNeil
Zoological Society
Executive Director
517.342.2715
dmcneil@ingham.org

Potter Park Zoo to Host Pumpkinfest Animal Enrichment Day

LANSING, MI --- Trick-or-treating will start early for the animals of Potter Park Zoo! Join in the Halloween fun on Saturday, October 31, from 1 p.m. to 3 p.m. as the zoo's animal residents feast on ghoulish treats for the Zoo's animal enrichment event: Pumpkinfest.

Throughout the day animal caretakers will give selected residents palate-pleasing treats as part of the Zoo's enrichment program, which is designed to stimulate natural behaviors in the animals such as foraging and play. The fun-filled family event allows the Zoo to exercise its conservation practices by recycling the Boo at the Zoo pumpkins, and gives animals and spectators a special treat as the animals explore, play and finally eat their annual treats.

"Enrichment is an important part of animal husbandry," explains Jill Garnett, animal enrichment coordinator. "Pumpkinfest is a great example of how enrichment helps enhance the lives of the Zoo's animals, promote natural animal behavior, keep animals mentally stimulated and provide added enjoyment for visitors."

To find more information on this event, please visit www.potterparkzoo.org. Zoo admission is \$4 for residents, \$10 for non-residents, \$2 for kids up to 16, and free for kids 3 and under. Parking is \$2 for Ingham County residents and \$4 for non-residents.

Potter Park Zoo is located at 1301 S. Pennsylvania Ave. within Potter Park along the Red Cedar River in Lansing, Michigan. The zoo is open daily year-round, summer hours are 9 a.m. to 6 p.m. For more information, call (517) 483-4222 or visit www.potterparkzoo.org

###

1301 S. Pennsylvania Ave.
Lansing, MI 48912
Phone: (517) 342-2710
Fax: (517) 342-2711
Email: zoocontact@ingham.org

www.PotterParkZoo.org