



NEWS ADVISORY

FOR IMMEDIATE RELEASE
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First Annual Scarecrow Contest at Potter Park Zoo

LANSING, MI --- There's nothing more fun in the fall than making scarecrows! That's why the Potter Park Zoological Society is thrilled to announce its first ever "Scarecrow Alley Contest".

Members of the public are encouraged to join in this festive event by creating animal-themed scarecrows to be displayed at the zoo. Entries can be made individually or by teams consisting of almost anyone – co-workers, friends, family, church family and classmates. The primary consideration is to be creative!

But hurry! Only 40 scarecrow entries will be accepted on a first-come, first-served basis. Submission guidelines and entry forms can be found on the zoo's website, www.potterparkzoo.org or by calling (517) 342-2710. Entry forms must be submitted by October 15.

Scarecrows must be delivered to the zoo on Friday, October 16 between 9 a.m. and 4 p.m. or Saturday, October 17 before 2 p.m. Judging will take place on October 17 at 2 p.m. Prizes will be awarded to the top three entries.

There is no fee to participate. Contestants are responsible for scarecrow materials, unless where specified.

Even those who don't enter can participate in the fun by visiting the scarecrows, which will be displayed through October 31 in the zoo's new Scarecrow Alley.

Potter Park Zoo is located at 1301 S. Pennsylvania Ave. within Potter Park along the Red Cedar River in Lansing, Michigan. The zoo is open daily year-round, summer hours are 9 a.m. to 6 p.m. For more information, call (517) 483-4222 or visit www.potterparkzoo.org

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